

## Journalistic Writing

Not too long ago, in the pre-Internet days, people had limited options for accessing the news. Daily news came in the form of newspapers or television news programs, while the less urgent stories could be found in magazines or weekly newspaper supplements. Nowadays, we have instant 24/7 access to any type of news in any format, thanks to the Internet. Yet, while the ways in which people consume the news have changed dramatically, the style and principles that guide journalistic writing have remained largely unchanged.

Journalistic writing is the style of writing used to report news stories in newspapers, television broadcasts, on radio and on the Internet. Unlike other styles of writing, which can be flexible and casual, the characteristics of journalistic writing are pretty easy to spot. For instance, if you opened a book to a chapter and set it next to a newspaper article, you'd probably notice that, unlike the book, the article is written in short sentences and paragraphs and quickly gets to the point.

In addition to their brevity, news stories have a particular structure that is easily recognizable. The big, bold headline, which is intended to grab readers' attention, while the first sentence or paragraph lays out the story so the reader knows what to expect. These are the most common elements of journalistic writing.

### Synonyms and Antonyms:

The pre-Internet days (قبل الانترنت) ≠ Nowadays (في هذه الايام) / limited options for accessing the news (خيارات محدودة للوصول للاخبار) ≠ 24/7 access / Daily (يومية) ≠ weekly (اسبوعيا) / form = type (شكل) / changed (تغير) ≠ unchanged (لم يتغير) / Unlike (على خلاف) ≠ Like (مثل) / For instance = For example (مثل) / short ≠ long / characteristics = features (خصائص).

### Keywords:

News (اخبار) / newspapers / television / news programs (برامج اخبارية) / urgent stories (اخبار مستعجلة) / magazines (مجلة) / format (صيغة) / Internet / consume (استهلاك) / style (اسلوب) / structure (هيكل) / brevity {brief} (اختصار) / access (دخول) / daily news (اخبار يومية) / weekly newspaper (جريدة اسبوعية) / journalistic writing (الصحافة المكتوبة) / flexible (مرن) / casual (عادي) / easy to spot (سهل التعرف عليه) / article / report (تقرير) / broadcast (بث) / radio / headline (title of the article) / bold (**gras**) / reader (القارئ) / short / sentence (جملة) / paragraph (فقرة).

### Key sentences:

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**Questions:**

- 1- How people used to access news in the old days? And how do they access it today?
- 2- What are the characteristics of Journalistic writing?
- 3- What are the differences between Journalistic writing and book writing?